



Sponsorship Guide

The University of Kansas Chapter

ABWA

2009-2010





Dear Prospective Sponsor,

As our KU Chapter approaches its 7th Anniversary, it is amazing to look at how far we have come. Our numbers are continuously increasing as a passion for this organization is growing among members. We have heard from speakers from a wide variety of business fields and volunteer for various community service projects throughout the year, such as Adopt-A-Park, the Wow Run, making greeting cards for the elderly, and many more. Looking back at all of these exciting experiences is incredibly encouraging for the upcoming year; the possibilities are endless!

Our 2009 executive board truly cares about the experience our members have while in ABWA. We want to create opportunities to develop successful business professionals and overall well-rounded students. In order for students to fully benefit from their membership in ABWA, we need support and resources from our surrounding community.

On behalf of KU ABWA, we ask you to consider a sponsorship with our organization. Included in this guide is detailed information about opportunities for your company to become involved with us. If you would like addition information, please visit our website at <http://groups.ku.edu/~kuabwa> or the ABWA National website at <http://www.abwa.org>. Please do not hesitate to contact myself or Nina if there is anything further we can help you with.

Thank you so much for considering our request!

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SPONSORSHIP LEVELS

BRONZE

(\$100 - \$249)

SILVER

(\$250-\$499)

GOLD

(\$500-\$999)

PLATINUM

(\$1000+)



SPONSORSHIP BENEFITS

To show our appreciation for your generous support of the KU Chapter of ABWA, there are incentives that come with your sponsorship! Throughout the year, we hope to help your business grow in the following ways:

Bronze Level: Your company logo will be printed in our KU ABWA brochure. This is distributed to all new and prospective members.

Silver Level: Your company logo will be printed in our KU ABWA brochure, your logo will appear on the KU ABWA website, your logo will appear in each of our monthly newsletters, we will distribute flyers/coupons for your company at our information fairs.

Gold Level: Your company logo will be printed in our KU ABWA brochure, your logo will appear on the KU ABWA website, your logo will appear in each of our monthly newsletters, we will distribute flyers/coupons for your company at our information fairs, we will write a blurb or create an advertisement for your company in our newsletter once a semester.

Platinum Level: Your company logo will be printed in our KU ABWA brochure, your logo will appear on the KU ABWA website, your logo will appear in each of our monthly newsletters, we will distribute flyers/coupons for your company at our information fairs, we will write a blurb or create an advertisement for your company in our newsletter once a semester, your company may sponsor one of our programs.

